

# Kimberly Broughton

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## Education

### Doctor of Philosophy ('22)

Rhetoric & Composition  
Purdue University

### Master of Arts ('18)

Rhetoric & Composition  
Purdue University

### Bachelor of Arts, ('16)

English  
Claflin University

## Skills and Abilities

Instructional design

Higher education instruction

Remote learning

Diversity & Inclusion

Qualitative research

Curriculum development

Project management

UX Writing

Content strategy

## Experience

### Doctoral-level Researcher - Purdue University English Department

August 2018 - May 2022

- Performed quantitative research in compliance with IRB protocols.
- Analyzed and synthesized data, providing insightful recommendations for enhancing policies related to diversity, inclusion, and equity efforts.
- Researched and developed course syllabi for a new online MS degree in Science, Technology, and Medical Writing.

### Assistant Director of Content Development - Purdue Online Writing Lab (OWL)

August 2020 - May 2021

- Oversaw content development priorities for the OWL by identifying needs for text, video, and other multimedia resources and projects; increased the OWL's YouTube subscribers by 36% in one academic year
- Recruited, mentored, trained, and supervised content developers; led the successful production of 12 video projects

### Writing Consultant and Content Developer - Purdue's Online Writing Lab

August 2019- August 2021

- Curated and led workshops, individual & group consultations for students and organizations across disciplines
- Instructed students across disciplines with writing and research practices such as creating outlines, revising and editing drafts, and finding and incorporating resources.

### Graduate Instructor of Composition - English 106 - Purdue University

August 2016- May 2019

- Guided first-year students with developing rhetorical skills needed to write and communicate effectively.
- Instructed Purdue's Polytechnic students on using design and technology to develop problem-solving skills, creative application and analysis.
- Partnered with TECH 120 and COM 114 to teach students to identify key elements of rhetoric such as purpose, audience, tone, design, and the influence of cultural factors on text interpretation.

### Student Support Specialist - Communities in Schools

January 2016 - May 2016

- Developed tailored support plans for students with diverse learning needs in collaboration with teachers, parents, and external agencies.
- Coordinated resources and conducted group counseling sessions/workshops to enhance student well-being and academic performance.